George A. Irwin, "The Green Wall Editor"

Pres. - Founder - Green Living Technologies International LLC

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2014 Environmental Protection Agency (EPA) Environmental Quality Award (EQA) Recipient

George Irwin is Founder of Green Living Technologies International, LLC (GLTi), a privately held company manufacturing patented Green Living Walls, Green Living Roofs and is the global pioneer in Vertical Agriculture. A published author, and featured as the "Green Wall Editor" within the industry; George is also a leading resource and authority for green wall and roof technologies around the world. TIME, Fortune Magazine, Profit Magazine, CNN, NBC, CBS, TEDx, National Geographic, Newsweek, the Los Angeles Times and the New York Times are among the major media to feature stories about George Irwin and GLTi. He has co-hosted many television, radio and garden shows across the USA and abroad.

Prior to founding GLTi, George was a landscape contractor for 25 years. He holds a degree in education and maintains his passion for out-of-the-box learning; he combined his love for environment and zest for learning into growing a global business. George personally oversees all green wall and roof education, integrating the state-of-the-art green technology into a continuously-evolving curriculum. He annually certifies hundreds of new green experts to gain employment in green manufacturing, installation and maintenance. His efforts have earned him recognition as an official partner for the New York City Department of Education and additional higher education facilities, such as the State University of New York. Mr. Irwin is the de facto leader in Green Education long-term commitments from leading colleges and graduate programs coast-to-coast.

George's vision extends well beyond achieving his own entrepreneurial aspirations: His mission to help create solutions to the challenges of food insecurity and the dearth of job opportunities for at risk populations throughout cities around the world. His patented technology is quickly replacing complex mechanical systems and hydroponics with simple growing techniques that can be organic and without fertilizers or other synthetic chemicals. GLTi large scale vertical farms are proving just how economic, viable and productive the state-of-the-art system is to maximizing small plots, parking areas, Brownfield's, old factories and interior spaces within buildings to facilitate growing food year-round.

Author

Green Wall Column aka "The Green Wall Editor" (www.greenroofs.com)
Multiple Articles and Publications, *too many to list*
Green Walls Education Introduction Manual (400 page text)
Green Roofs Education Introduction Manual (400 page text)
Multiple Teacher and Student Guides
4 Year Degree Track Green Roof / Wall Education Curriculum
"Professional Guide to Green Roof Installations"

Professional Speaking / Previous Experiences

University San Pedro Sula, Honduras
Unitec University San Pedro Sula Honduras
U.S. Embassy, Tegucigalpa, Honduras (Keynote)
Construye 2012 San Pedro Sula, Honduras (Keynote)
Citiscape Global – Dubai, UAE
University *of* Santiago, Santiago Chile
University of Pune, Pune India
University of Rochester, Rochester New York
Harvard, Cambridge Massachusetts
California Polytechnical Institute, San Luis Obisbo, California
Gardenscape, Rochester New York
Cornell University, Cornell New York
Ohio Nursery & Landscape Association, Columbus Ohio (Key Note)
SUNY Oswego University, Oswego New York
Boston Greenfest, Boston Massachusetts
Rochester Institute of Technology, Galliano College of Sustainability
Sustainable Economy Conference, Boston Massachusetts
Rutgers University, Rutgers New Jersey
Princeton University, Princeton New Jersey
Environmental Landscape Association, Springfield Massachusetts
NOFA-NJ (National Young Farmer Coalition) New Jersey
NY Academy of Medicine, New York City
Green Roofs for Healthy Cities, Vancouver, British Columbia
Professional Landcare Network (PLANET), Louisville, Kentucky
Chicago Botanical Garden, Chicago Illinois
Far West Show, Portland Oregon
USGBC (United States Green Building Council), Atlanta, Georgia
CCEP Summit on INNOVATION IN EDUCATION, Scholastic Auditorium, Bronx New York
MANHATTAN CHAMBER OF COMMERCE, New York City
TPIE (TROPICAL PLANT INDUSTRY EXPO), Fort Lauderdale, Florida
World Green Roof Conference, Toronto, Canada
Green Roofs for Healthy Cities, Atlanta, Georgia
NONPOINT SOURCE POLLUTION CONFERENCE, Portland Maine
Atlanta Botanical Garden, Atlanta Georgia
Go Green NY, New York City
GREEN EAST, New York City
ARCHITECTUAL DIGEST, New York City
Go Green Philadelphia, Philadelphia Pennsylvania
Go Green Los Angeles, Los Angeles California
Canada Blooms, Toronto Canada
SUNY Canton - Pottsdam

National and Local Television / Radio Appearances

NBC, ABC, YNN, CNN
Good Morning America
Dream Home w/ Lisa Quinn
Home & Yard Radio
ABC News Los Angeles
ABC Action News Pittsburgh
ABC KITV Hawaii
TED

Published /Website Articles

Green Wall Editor (www.greenroofs.com)
Too Many to List

Featured Print

TIME
Los Angeles Times
Fortune Magazine
NY Times
Newsweek
USA Today
CNN Money
VOUGE
Architectural Record
DWELL
HOUSE
INNOVATION
National Geographic
Too Many to List

Advisory Boards
Founder, Green Living Technologies International, LLC
New York City Department of Education
Foodlink

Links
www.agreenroof.com
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