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Foodlink/Freshwise Farms partner with Green Living Technologies for certification program

Rochester, NY -Foodlink/Freshwise Farms and *Green Living Technologies International (GLTi)* are coming together to provide a GLTi product-specific Professional Installer Certification training program. The training will be held at Freshwise Farms in Penfield on October 29th and 30th and is supported by the Department of Education as part of a CTE (Career Technical Education) program.

Certification is open to architects and other professionals interested in the expanding business of vegetative technologies like green walls, green roofs and vertical agriculture. The training program takes place over two days. This is the first time that it will be held at Freshwise Farms, a subsidiary of Foodlink.

“Green Living Technologies mobile wall systems enable us to more effectively execute our mission of increasing access and knowledge of nutritious foods,” explains Tom Ferraro, Executive Director of Foodlink/Freshwise Farms. “The technology supports our educational outreach to schools and after-school sites by giving us the tools we need to educate youth on the importance of healthy foods.”

In addition to providing the location for this hands-on program, six scholarship opportunities are available through Foodlink/Freshwise Farms for high school students to attend the vocational GLTi Certification Training.

GLTi training consists of lectures, hands-on demonstration and application, as well as comparisons to other technologies. Attendees will experience a hands-on construction session each day, one on green roofs and one for green walls.

Attendees of the GLTi certification will learn:

- safety practices while working in elevated environments
- modern techniques while working with modern materials
- the science behind GLTi patented technologies
- how to market and install GLTi products

GLTi Technical Certification provides:

- special product pricing from GLTi
- access to continued professional hands-on training
- access to job site supervisors for future projects
- quoting for profit support, engineering, shop drawings and custom manufacturing services

The training program will be taught by GLTi CEO George Irwin, a published author and authority on green wall / roof technologies. Additional details are below.

WHAT:

Green Roof / Green Wall Installer and Maintenance Technician Certification Training

WHERE:

Freshwise Farm

1345 Penfield Center Road

Penfield, NY 14526-9730

WHEN:

Friday October 28, 2011

6:30 – 9:00 Happy Hour (Cash Bar) & Networking TBD

Saturday October 29, 2011

8:00 am – 5:00 pm

Sunday October 30, 2011

8:00 am – 4:00 pm

REGISTRATION:

This is open to the public and professionals and space is limited so please register early.

Register (<http://glticertification.eventbrite.com>)

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About Green Living Technologies International, LLC (GLTi)

Green Living Technologies International, LLC (GLTi) is a privately held environmental / green technologies manufacturer providing patented products and services that facilitate the integration of vegetative technologies like Green Roofs, Green Walls, Vertical Agriculture and Green Education. As the technology partner for the New York City School district they provide a complete package that includes custom manufacturing, design, consulting, products, services and warranties. CEO George Irwin is a published author and authority on green wall / roof technologies known as the “Green Wall Editor” for the number one green roof and wall website in the world, greenroofs.com.

GLTi is also the inventor of edible wall technology growing food on a large scale known as GLTi Food Factories. A leader in “Zero Miles” from farm to table with indoor and outdoor edible walls for the freshest fruit and produce in urban environments, parking lots, brown field sites, schools, roof tops and job training programs with a variety of options that allow for commercial scaled production to a single mobile unit for classroom use.

Contact: GLTi

800-631-8001

About Foodlink and Freshwise Farms

Foodlink, the regional food bank, provides food, nutrition, education and resources in Central and Western New York. As a member of Feeding America, Foodlink rescues and redistributes over 12 million pounds of food to 450 human service agencies. While the distribution of food to reduce hunger remains the foundation of Foodlink's activities, the vision is more holistic: to end hunger, build self-sufficiency, and foster nutritional wellness.

Freshwise Farm is a social enterprise of Foodlink. Located just 20 minutes outside of Rochester in Penfield, NY, Freshwise Farms has been producing quality greens and vegetables year-round in our series of greenhouses since 2003. Freshwise recently established an educational program. By fostering an understanding and appreciation for agriculture, nutrition, and food systems awareness this educational program is intended to curb the obesity and diabetes epidemics that currently plague our youth. We are working with area schools to increase the amount of fresh, locally-grown food found in cafeterias to promote the creation of a healthy food system and economic development of local agriculture in Upstate New York.