



Professional Speaker

George A. Irwin, The Green Wall Editor

Chairman / CEO Green Living Technologies Int. LLC

www.agreenroof.com

George@agreenroof.com

585-313-3141

George Irwin is Chairman, Founder and CEO of Green Living Technologies International, LLC (GLTi), a privately held company manufacturing patented Green Living Walls, Green Living Roofs and is the global pioneer in Vertical Agriculture. A published author, and featured as the "Green Wall Editor" within the industry, George also a leading resource and authority for green wall and roof technologies around the world. TIME, Fortune Magazine, Profit Mag., CNN, Newsweek, the Los Angeles Times and the New York Times are among the major media to feature stories about George Irwin. He has co-hosted many television, radio and garden shows across the USA and abroad.

Prior to founding GLTi, George was a landscape contractor for two dozen years. He holds a degree in education and maintains his passion for out-of-the-box learning; he combined his love for environment and zest for learning into this growing global business. George personally oversees all green wall and roof education at GLTi, integrating his state-of-the-art technology into a continuously-evolving curriculum. He annually certifies hundreds of new green experts to gain full employment in green manufacturing, installation and maintenance systems. His efforts have earned him recognition as an official education partner for the New York City Department of Education and additional higher education facilities, with the development for GLTi-dedicated degree track in "Green Tech" education at secondary schools and in multiple states. GLTi is the de facto leader in Green Education with long-term commitments from leading colleges and graduate programs coast-to-coast. The first High School is scheduled to open in September of 2012.

George's vision extends well beyond achieving his own entrepreneurial aspirations: His mission to help create sustainability solutions to the challenges of food insecurity and the dearth of job opportunities for At Risk Youth throughout America's inner cities. Patented technology is quickly replacing complex mechanical systems and hydroponics with simple GLTi growing techniques. Research studies are now underway to measurably prove just how economic viable and productive GLTi's state-of-the-art systems are to maximizing small plots, parking areas, Brownfield's and interior spaces within buildings to facilitate growing food year-round.

Author

Green Wall Column (www.greenroofs.com)
Multiple Articles and Publications, *too many to list*
Green Walls Education Introduction Manual (190 page instructional)
Green Walls 101 v.1 (Fall 2010)
Multiple Teacher and Student Guides
4 Year Degree Track Education Curriculum

Professional Speaking Dates / Previous Experiences

Boston Greenfest, Boston MA, August 18-20, 2011
Sustainable Economy Conference, Boston MA, May 2, 2011
Rutgers Eco Complex, Rutgers New Jersey, March 25, 2011
Environmental Landscape Association, Springfield MA, March 3, 2011
NOFA-NJ (National Young Farmer Coalition) January 29, 2011
NY Academy of Medicine, New York City, January 20, 2011
GREEN ROOFS FOR HEALTHY CITIES, Vancouver, November 30 – Dec. 2, 2010
Professional Landcare Network (PLANET), Louisville, Kentucky October 2010
2010 FAR WEST SHOW, Portland OR August 2010
USGBC (United States Green Building Council), Atlanta, GA July 22, 2010
CCEP Summit on INNOVATION IN EDUCATION, Scholastic Auditorium, Bronx NY, June 12, 2010
MANHATTAN CHAMBER OF COMMERCE, New York City, May 2010
TPIE (TROPICAL PLANT INDUSTRY EXPO), Ft. Lauderdale, FL, January 2010
WORLD GREEN ROOF CONFERENCE, Toronto, October 2009
GREEN ROOFS FOR HEALTHY CITIES, Atlanta, May 2009
NONPOINT SOURCE POLLUTION CONFERENCE, Portland Maine, May 2009
GO GREEN NEW YORK, New York City, April 2009
GREEN EAST, New York City, March 2009
ARCHITECTURAL DIGEST, New York City, March 2009
GO GREEN PHILADELPHIA, Philadelphia PA, March 2009
GO GREEN LOS ANGELES, Los Angeles CA, January 2009
CALIFORNIA POLYTECHNICAL INSTITUTE, San Luis Obispo, CA, June 2008

National and Local Television / Radio Appearances

From Wall to Table, on going
NBC, NYC November 2010
YNN Local Rochester March 2010
ABC WHAM 13 News, August 2009
ABC Good Morning America, May 2009
Dream Home w/ Lisa Quinn, May 2008
Home & Yard Radio, Co-Host, on going
ABC News Los Angeles, August 2008
ABC Action News Pittsburgh August 2008
ABC KITV Hawaii, December 2008

Published /Website Articles

Green Wall Editor (www.greenroofs.com)
Too Many to List

Featured Print

TIME
Los Angeles Times
Fortune Magazine
NY Times
Newsweek
USA Today
CNN Money
VOUGE
Architectural Record
DWELL
HOUSE
INNOVATION
Too Many to List

Advisory Boards

Chairman, Green Living Technologies International, LLC, GLT Innovations and GLT Institute
Hunts Point High School, New York City
New York City Department of Education