



## George A. Irwin, “The Green Wall Editor”

Founder - Green Living Technologies

International [www.agreenroof.com](http://www.agreenroof.com)

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George Irwin is Founder of Green Living Technologies International, LLC (GLTi), a privately held company manufacturing patented Green Living Walls, Green Living Roofs and is the global pioneer in Vertical Agriculture. A published author, and featured as the “Green Wall Editor” within the industry; George is also a leading resource and authority for green wall and roof technologies around the world. TIME, Fortune Magazine, Profit Magazine, CNN, NBC, CBS, TEDx, National Geographic, Newsweek, the Los Angeles Times and the New York Times are among the major media to feature stories about George Irwin. He has co-hosted many television, radio and garden shows across the USA and abroad.

Prior to founding GLTi, George was a landscape contractor for almost 25 years. He holds a degree in education and maintains his passion for out-of-the-box learning; he combined his love for environment and zest for learning into growing a global business. George personally oversees all green wall and roof education, integrating his state-of-the-art technology into a continuously-evolving curriculum. He annually certifies hundreds of new green experts to gain full employment in green manufacturing, installation and maintenance of various systems. His efforts have earned him recognition as an official education partner for the New York City Department of Education and additional higher education facilities, such as the State University of New York and Cornell, with the development for a dedicated degree track in "Green Technology" education at secondary schools and in multiple states. Mr. Irwin is the de facto leader in Green Education long-term commitments from leading colleges and graduate programs coast-to-coast.

George's vision extends well beyond achieving his own entrepreneurial aspirations: His mission to help create solutions to the challenges of food insecurity and the dearth of job opportunities for at risk populations throughout cities around the world. His patented technology is quickly replacing complex mechanical systems and hydroponics with simple growing techniques that are organic and without fertilizers or other synthetic chemicals. Research studies have been underway to measurably prove just how economic viable and productive the state-of-the-art systems are to maximizing small plots, parking areas, Brownfield's, old factories and interior spaces within buildings to facilitate growing organic food year-round.

## **Author**

*Green Wall Column aka "The Green Wall Editor" (www.greenroofs.com)*  
Multiple Articles and Publications, *too many to list*  
Green Walls Education Introduction Manual (400 page texted)  
Green Roofs Education Introduction Manual (400 page texted)  
Multiple Teacher and Student Guides  
4 Year Degree Track Green Roof / Wall Education Curriculum (In progress)

## **Professional Speaking Dates / Previous Experiences**

University San Pedro Sula, Honduras  
Unitec University San Pedro Sula Honduras  
U.S. Embassy, Tegucigalpa, Honduras, May 23-26 Guest Speaker / Keynote  
Construye 2012 San Pedro Sula, Honduras, May 23-26 Keynote  
Gardenscape, Rochester NY, March 15, 2012  
Ohio Nursery & Landscape Association, Key Note, Emerging Trends January 23, 2012  
SUNY Oswego, Creating Citizens through Classroom Vertical Farming, October 28, 2011  
Boston Greenfest, Boston MA, August 18-20, 2011  
Sustainable Economy Conference, Boston MA, May 2, 2011  
Rutgers Eco Complex, Rutgers New Jersey, March 25, 2011  
Environmental Landscape Association, Springfield MA, March 3, 2011  
NOFA-NJ (National Young Farmer Coalition) January 29, 2011  
NY Academy of Medicine, New York City, January 20, 2011  
GREEN ROOFS FOR HEALTHY CITIES, Vancouver, November 30 – Dec. 2, 2010  
Professional Landcare Network (PLANET), Louisville, Kentucky October 2010  
2010 FAR WEST SHOW, Portland OR August 2010  
USGBC (United States Green Building Council), Atlanta, GA July 22, 2010  
CCEP Summit on INNOVATION IN EDUCATION, Scholastic Auditorium, Bronx NY, June 12, 2010  
MANHATTAN CHAMBER OF COMMERCE, New York City, May 2010  
TPIE (TROPICAL PLANT INDUSTRY EXPO), Ft. Lauderdale, FL, January 2010  
WORLD GREEN ROOF CONFERENCE, Toronto, October 2009  
GREEN ROOFS FOR HEALTHY CITIES, Atlanta, May 2009  
NONPOINT SOURCE POLLUTION CONFERENCE, Portland Maine, May 2009  
GO GREEN NEW YORK, New York City, April 2009  
GREEN EAST, New York City, March 2009  
ARCHITECTURAL DIGEST, New York City, March 2009  
GO GREEN PHILADELPHIA, Philadelphia PA, March 2009  
GO GREEN LOS ANGELES, Los Angeles CA, January 2009  
CALIFORNIA POLYTECHNICAL INSTITUTE, San Luis Obispo, CA, June 2008

## **National and Local Television / Radio Appearances**

From Wall to Table, on going  
NBC, ABC, YNN, CNN  
Good Morning America  
Dream Home w/ Lisa Quinn  
Home & Yard Radio  
ABC News Los Angeles  
ABC Action News Pittsburgh  
ABC KITV Hawaii

## **Published /Website Articles**

Green Wall Editor ([www.greenroofs.com](http://www.greenroofs.com))  
Too Many to List

## **Featured Print**

TIME  
Los Angeles Times  
Fortune Magazine  
NY Times  
Newsweek  
USA Today  
CNN Money  
VOUGE  
Architectural Record  
DWELL  
HOUSE  
INNOVATION  
National Geographic  
Too Many to List

## **Advisory Boards**

Founder, Green Living Technologies International, LLC  
New York City Department of Education  
Cornell University  
Foodlink – Food Factory

## **Links**

[www.agreenroof.com](http://www.agreenroof.com)  
<http://www.youtube.com/user/agreenroofdotcom>  
<http://www.facebook.com/agreenroof>  
<http://www.linkedin.com/pub/george-irwin/10/965/216>